

3 advisories in effect for 4 regions in the area

See the complete list

WEATHER ALERT

HIDE

Start Your Journey Toward Financial Freedom

CERTIFIED FINANCIAL GROUP INC

FEATURES

Tara Evans, Executive Producer Published: September 26, 2021 7:08 am

Tags: Hispanic Heritage, Hispanic Heritage Month, Fashion

Sign up for our Newsletters

Enter your email here!



LATEST NEWS

30 MINUTES AGO Search underway for suspect in Daytona Beach homicide, police say

2 HOURS AGO Here's where you could run into some travel trouble spots this Thanksgiving

2 HOURS AGO 'This is such a blessing!' Heart of Florida United Wiry distributor's 1st...

4 HOURS AGO Motorcyclist, 44, killed in Volusia County crash, troopers say

SHOP DEALS

Remove unwanted body hair pain-free with this laser removal device, now 50% off

Shed off those holiday pounds with this sleek folding treadmill, now on sale

Puerto Rican mother-daughter duo aim to empower women with their handbag line

Company's motto is 'Fashion with Purpose'



Mother-daughter power duo: Beatriz Martinez and Paulina (Beamina)

Paulina 'Amina' Anchia was only six years old when she got her first sewing machine from her grandmother in Puerto Rico. Little did she know at the time, it would be her ticket to making a difference for other young women.

Encouraged by her mother Beatriz Martinez, Anchia created bags and clothes to sell to family and friends. Finally, the mother-daughter duo decided to follow Anchia's dream of becoming a fashion designer and launched the brand Beamina.



Beamina's co-founders take the stage at the Latin American Fashion Summit held in Colombia (Beamina)

Beamina is a mash-up of Anchia's nickname and Martinez's first name-- 'Amina' means warrior, and the first two letters of 'Beatriz' represents the verb to be. That's the true message behind Beamina's products: 'Fashion with Purpose' and empowering women everywhere to have the courage to pursue their dreams.

That inspiration is shown in their bags. The original 'Fearless Bag' collection aimed to show there's no limits to your dreams and potential.

LEGAL SERVICES logo with text: 'Losing your home? Getting kicked out? Know your rights, call us for help. LEARN MORE'

In 2021, the 'Bombón' handbag debuted, an evolution of the original. The Beamina website says "Designed with love in Puerto Rico, every stitch is meticulously sewn within a world-class Spanish factory by experienced local artisans, who bring a refined tradition to their craft in one of the world's leading manufacturers that supplies for international luxury brands."



Beamina 'Bombón' bag (Beamina)

Now, they've just launched the 'Zer' handbag. The bag looks like angel wings, and the brand said it was designed and inspired by pure love, being your best self and taking on the world with confidence.

'Zer, is the epitome of fashion meets art. We wanted to create a sleek and stylish handbag that could also give 'wings' to a whole generation to thrive," said Martinez. "The bag's design speaks louder than words. Zer, which means "to be" in Spanish, is a manifesto for spiritual guidance. Its structure embodies the power of your inner "Zer", and provides reassurance you are loved and protected by your guardian angel, who is with you at every moment of your life."

CAN YOU BEAT THE NEWS 6 TEAM IN OUR ANNUAL PRO FOOTBALL PICK'EM CONTEST? JOIN TODAY, MAKE YOUR PICKS WEEKLY AND ENJOY THE NEWS 6 INSIDER PERKS



Beamina 'Zer' (Zer) Angel Wings' bag (Beamina)

With every handbag purchase, Beamina donates a portion of proceeds to the Glasswing International Foundation. It's a non-profit organization with the mission of empowering, aiding and educating children and young people in Latin America. They do this through education, health, community empowerment and employment and entrepreneurship programs. Beamina has partnered with Glasswing's Youth L.E.A.D. program to help vulnerable girls in Latin America thrive.

But that's not all Beamina does to give back.

"Paulina wanted to help girls like her, so we created our social impact program 'Fashion with Purpose,'" said Martinez. "And for two consecutive years, partnered with the Ricky Martin Foundation, a non-profit organization that advocates for the well-being of children and provides education and solutions for international efforts to abolish child trafficking. We believe that the ultimate luxury is giving back."

Meet our starting lineup. ACURA DEALERS logo with text: 'Central Florida Acura Dealers LEARN MORE'

'Fashion with Purpose' is based on four pillars: youth, education, community and wellness. The partnership with Glasswing is part of this program, but they've also provided PPE to care centers and hospitals in Colombia and Puerto Rico during the pandemic, worked to provide Christmas for less fortunate children in the Dominican Republic and worked to provide resources for those affected by Hurricane Irma with A Smile for the Soul Foundation.



Kids in Colombia receive face masks donated by Beamina (Beamina)

Besides handbags, the pair also include other accessories, jewelry and specialty tees. Check out their line here.

Copyright © 2021 by WKMG ClickOrlando - All rights reserved.

ABOUT THE AUTHOR:

Tara Evans Tara Evans is an executive producer and has been with News 6 since January 2013. She currently spearheads News 6 at Nine and specializes in stories with messages of inspiration, hope and that make a difference for people -- with a few hard-hitting investigations thrown in from time to time.

email

Conversation FOLLOW

Start the conversation LOGIN SIGNUP

ALL COMMENTS Start the conversation

ACTIVE CONVERSATIONS Kyle Ritterhouse cleared in trial over 2020 protest shootings Man riding bicycle killed in Marion County crash when car drifts into bik...

Powered by vyafoxa

