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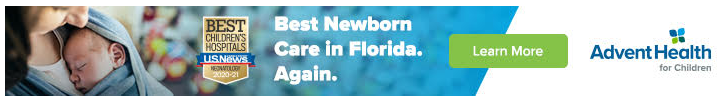

Foodie Local

The New Meson Sandwiches Addition — the 'Knight Sandwich — Supports UCF's Athletic Program

by Maria Isabel Sanquirico · about a year ago

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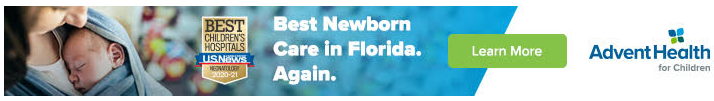

As part of its undivided support and commitment to academics and sports education, fast-casual restaurant chain Meson Sandwiches is adding a new item to its menu, the 'Knight Sandwich', whose sales will benefit the University of Central Florida (UCF) and its athletic program.

The 'Knight Sandwich' will debut in Meson Sandwiches' three Central Florida locations this month and will remain on it thru the end of 2019. The sandwich's name pays tribute to the knight, the official mascot of The UCF Knights, the university's highly ranked college football team. For each knight sandwich sold, Meson Sandwiches will donate $1 to UCF for a maximum of $25,000.

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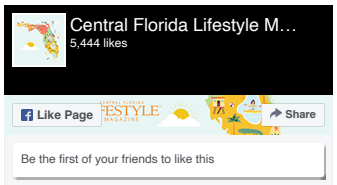

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The Knight Sandwich – Turkey

"This initiative combines our affection for sports with the solid commitment we have made to the education of our youth," said company president Felipe Pérez. "Throughout our company's history we have supported both pillars -education and sports- because they are important foundations to develop disciplined citizens, committed to their community and destined for success."

"UCF Athletics is proud to be partnering with Meson Sandwiches this upcoming season. We are grateful for their partnership in supporting our UCF student athletes with their KNIGHT SANDWICH campaign this upcoming football season. Meson Sandwiches will generously donate one dollar from every KNIGHT SANDWICH purchase to our athletics program up to $25,000. This generous donation will support our journey of Orlando's Hometown Team" said Patrick Ransdell, Executive Associate Athletic Director, Chief Revenue Officer

The 'Knight Sandwich' will be available in three varieties: chicken, turkey, and roast beef on criollo bread (a slightly sweet baguette), topped with cabbage, sautéed onions and peppers, and covered with melted Swiss cheese.

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The Knight Sandwich – Roast Beef

Meson Sandwiches has contributed more than $600,000 in the last four years to various programs associated with sports, education, and social causes. These efforts included an initiative in its native Puerto Rico called 'University Combos', which raised about $ 150,000 for college scholarships in the island. In Central Florida, as part of its corporate culture of investing in the communities where its restaurants are present, Meson Sandwiches has donated to various educational efforts, including the Lake Nona High School's jazz band. At the same time, it has been a corporate partner of the Osceola County School District and collaborated with various nonprofit entities.

Recently, the Hispanic Association of Colleges and Universities (HACU) designated UCF a Hispanic Service Institution. This special designation is granted to universities whose student body is at least 25 percent Latino origin. UCF also ranks sixth in the nation when it comes to bestowing the largest number of bachelors to Hispanic students.

Meson Sandwiches is now partnering with Grubhub.com to take your delivery order. Find your local Meson Sandwiches and order your favorite meal with just few clicks. Order online or on the Grubhub app.

Follow Meson Sandwiches on social networks for more information about their new products and offers.

Twitter: @ElMesonUS Instagram: @elmesonus
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About Meson Sandwiches: Meson Sandwiches is a family owned, fast casual chain restaurant from Puerto Rico with 37 stores on the island. It specializes in all-day breakfast, 100 percent Arabica coffee, and made-from-scratch, pressed sandwiches prepared in both traditional American and Caribbean styles. In 2015, Meson Sandwiches entered the continental U.S. market with its first Central Florida store. It currently has three restaurants in the area and two more scheduled for 2020.

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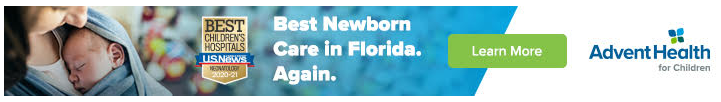

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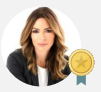
Written by Maria Isabel Sanquirico FOLLOW

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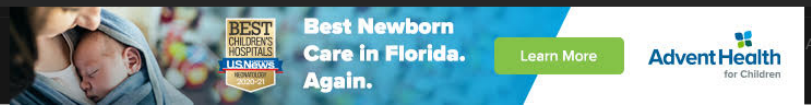

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